



For further information on any of our ranges please don't hesitate to contact one of our account managers who will be happy to help with your enquiries  
01484 863 227 or visit our website – [phoenix.co.uk](http://phoenix.co.uk)







## MADE IN YORKSHIRE FOR YOU, YOUR CUSTOMERS & A SUSTAINABLE FUTURE...



Phoenix Textiles are the UK's leading independent manufacturer of flooring textiles for the home. The vast majority of our products are 100% designed and manufactured right here in the heart of Yorkshire. Customer service has always been at the heart of everything we do and we'd love you to get in touch so we can show you why Phoenix is the perfect sustainable partner for your business and how we can provide you with expertly crafted and ethically sourced textiles for the home and garden.

Based on customer requests we've created a one stop collection for all of your flooring textile needs. Through knowledge and research we've developed a branding structure that appeals to today's consumer. Our brands embody the design, manufacture and personal service that Phoenix has become known for. We understand that a home is unique to the individual so we are always looking to bring inspiration and ideas for all areas of the home. We are proud that our products are made in the UK from sustainable and/or recycled materials wherever possible, bringing together all aspects of home-textiles, from washable cotton mats, to pet ranges and everyday utility mats. The one thing they all have in common is they have been specifically MADE FOR YOU by Phoenix.

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## HOW TO ORDER:

We are here to help, call us: **01484 863 227**

Mon-Fri 9am-5pm our friendly sales team are here to help you. Whether it is to take your order, help with any questions about our offers, brands and products or to get your online account set up for you. We're a friendly bunch and would love to hear from you!

Order online: Visit **www.phoenix.co.uk** and click on the **TRADE LOGIN**

We are trying to make everyone's jobs that little bit easier with our trade website which offers you...

- Easy ordering
- Faster lead times
- Access to previous orders
- Accounting access including statements & invoices
- Delivery tracker
- Plus discover more products from our brand portfolio

If you don't already have an account just register for access on the website or if you need some assistance speak to our lovely sales team.

Our mats are designed not to leave marks, however a combination of cleaning products, sunlight & heat may affect and / or cause discolouration to certain types of flooring when covered. We would advise you to please lift the mat frequently to allow the floor under the mat to be cleaned and aired. Our backing is a natural based product free from vinyl & PVC. For specialist flooring please check with the manufacturer before using any rubber backed mats.

## A Sustainable Manufacturing Strategy –



**6.6**  
MILLION

Number of cotton garments recycled each year that are used in the tufting for our mats.



**16**  
MILLION

Number of plastic bottles that are recycled each year to create our extra-tough membrane.



**192**  
TONNES

The amount of recycled industrial plastics per year we use to construct our rubber backing.



**0**  
NOWT

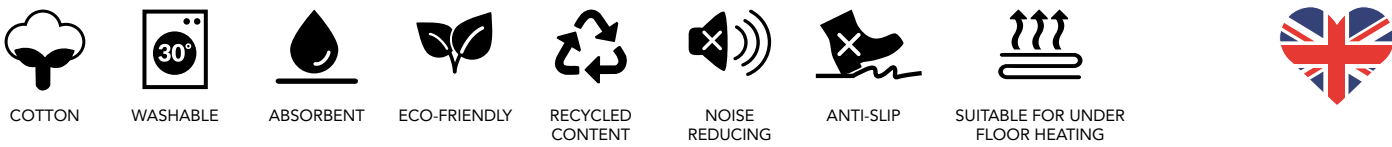
Amount of waste we consign to landfill from our manufacturing site in West Yorkshire, UK.



My mats<sup>®</sup>

WASHABLE COTTON MATS

PLAIN FLECK

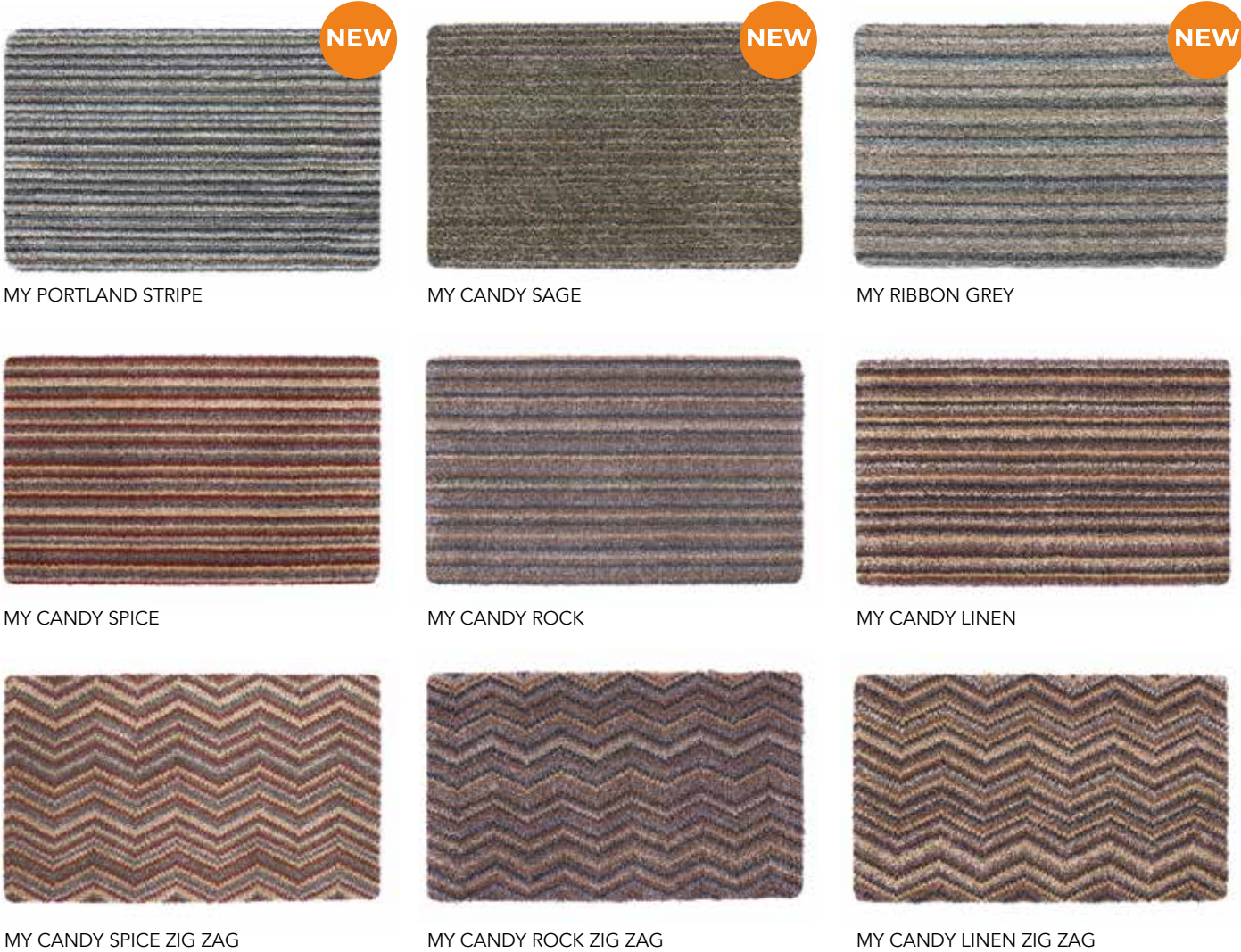


Plain Fleck Sizes:	Candy & Zig Zag Sizes:	Construction:
50cm x 75cm	50cm x 75cm (horizontal stripe)	Tufted using up to 80% cotton + 20% microfibre
80cm x 95cm	80cm x 95cm (vertical stripe)	Backing: Rubber backing containing recycled plastic
50cm x 150cm	50cm x 150cm (horizontal stripe)	



MY PORTLAND STRIPE

CANDY STRIPE & ZIG-ZAG



These are the same as our plain fleck mats but using a range of the coloured fibres tufted together to make stripes and zig zags. The cotton fibres are combined with microfibre to allow even greater dirt trapping ability whilst keeping the natural feel and look of cotton.



# My mats® SOFT WASHABLE MATS

**PLAIN SOLID COLOUR** These fibres are made of recycled plastic bottles, creating a super soft mat that is washable and stain resistant. The non-slip backing also contains recycled plastic making this an eco-friendly option



MY SOFT CHARCOAL



MY SOFT CLOVE BROWN



MY SOFT GHOST GREY



MY SOFT STONE



MADE FROM RECYCLED PLASTIC BOTTLES

WASHABLE

ABSORBENT

ECO-FRIENDLY

NOISE REDUCING

ANTI-SLIP

SUITABLE FOR UNDER FLOOR HEATING

My Soft Sizes:  
50cm x 75cm  
80cm x 95cm  
50cm x 150cm

Construction:  
Tufted using 100% recycled plastic bottles  
Backing: Rubber backing containing recycled plastic



# My mats® STAIN RESISTANT DURABLE MATS

MY Stain Resistant Mats – Ultra practical and made with a short loop pile, this great range of interior barrier mats is 100% British made and available at an attractive price point. Stain and bacteria resistant leaving the mats fresher for longer.



DURABLE BROKEN STRIPE – SILVER (50X80)



DURABLE BROKEN STRIPE – SILVER (67X150)

- NAVY
- CHARCOAL
- STONE



DURABLE PLAIN – NAVY (50X80)



DURABLE PLAIN – NAVY (67X150)

- IVORY
- CHARCOAL
- STONE
- SILVER

EACH DESIGN IS AVAILABLE IN 4 COLOUR WAYS: NAVY, CHARCOAL, STONE & SILVER.  
OUR PLAIN OPTION IS AVAILABLE IN AN ADDITIONAL COLOUR – IVORY.

STAIN RESIST

WASHABLE

ABSORBENT

RECYCLED CONTENT

NOISE REDUCING

ANTI-SLIP

FAST DRYING

SUITABLE FOR UNDER FLOOR HEATING

Durable & Cosy Sizes:  
50cm x 80cm  
67cm x 100cm  
67cm x 150cm (runner)  
67cm x 200cm (runner)

Construction:  
Tufts: Polypropylene  
Backing: Rubber backing containing recycled plastic

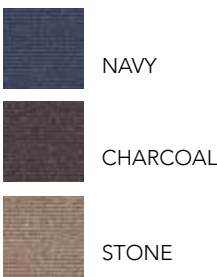




DURABLE ARBOR – SILVER (50X80)



DURABLE ARBOR – SILVER (67X150)



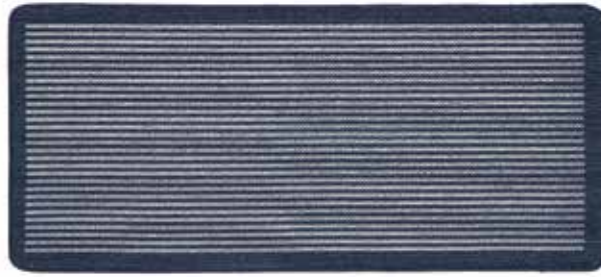
NAVY

CHARCOAL

STONE



DURABLE STRIPE – NAVY (50X80)



DURABLE STRIPE – NAVY (67X150)



CHARCOAL

STONE

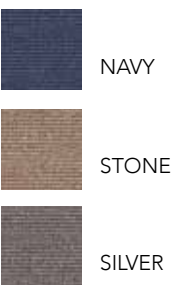
SILVER



DURABLE HOME – CHARCOAL (50X80)



DURABLE HOME – CHARCOAL (67X150)



NAVY

STONE

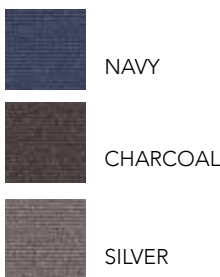
SILVER



DURABLE STAR – STONE (50X80)



DURABLE STAR – STONE (67X150)



NAVY

CHARCOAL

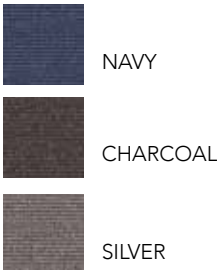
SILVER



DURABLE CRESCENT – STONE (50X80)



DURABLE CRESCENT – STONE (67X150)



NAVY

CHARCOAL

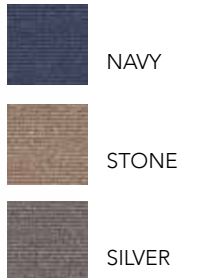
SILVER



COSY – GEO CHARCOAL



COSY RUNNER – GEO CHARCOAL



NAVY

STONE

SILVER



STAIN RESIST



WASHABLE



ABSORBENT



RECYCLED  
CONTENT



NOISE  
REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER  
FLOOR HEATING



Durable & Cosy Sizes:

50cm x 80cm  
67cm x 100cm  
67cm x 150cm (runner)  
67cm x 200cm (runner)

Construction:

Tufts: Polypropylene  
Backing: Rubber backing containing recycled plastic



My mats® WASHABLE PATTERNED NYLON MATS

MAT DESIGNS



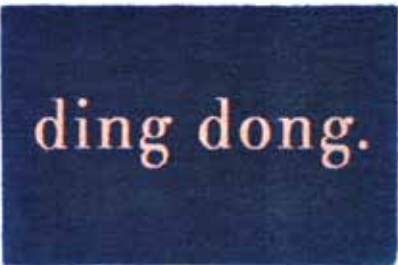
MY FLORAL HEDGEHOG



MY BUTTERFLY



MY FLYING DUCKS



MY DING DONG



MY HOME 3



MY SUNFLOWERS



MY HELLO



MY WELLIES



MY KALEIDOSCOPE



MY WELCOME



MY HOME 1



MATCHING MATS & RUNNERS



MY STRIPE RED



MY STRIPE RED RUNNER



MY STRIPE GREEN



MY STRIPE GREEN RUNNER



MY ABSTRACT GEO



MY ABSTRACT GEO RUNNER





STAIN RESIST



WASHABLE



ABSORBENT



RECYCLED CONTENT



NOISE REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER FLOOR HEATING



Sizes:

50cm x 75cm (mat)

50cm x 150cm (runner)

Construction:

Tufted 100% Nylon fibres

Backing: Rubber backing containing recycled plastic



NEW



MY HERITAGE BLUE



MY HERITAGE BLUE RUNNER

NEW



MY HERITAGE GREEN



MY HERITAGE GREEN RUNNER



MY RETRO FLORAL



MY RETRO FLORAL RUNNER



MY FERN LEAVES



MY FERN LEAVES RUNNER

100% designed & manufactured at our mills in Yorkshire



MY BLUEBELLS



MY BLUEBELLS RUNNER



MY BORDER GEO



MY BORDER GEO RUNNER



STAIN RESIST



WASHABLE



ABSORBENT



RECYCLED  
CONTENT



NOISE  
REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER  
FLOOR HEATING



Sizes:

50cm x 75cm (mat)

50cm x 150cm (runner)

Construction:

Tufted 100% Nylon fibres

Backing: Rubber backing containing recycled plastic





MY TRIBAL 1



MY TRIBAL 1 RUNNER



MY HARLEQUIN TILE BLUE



MY HARLEQUIN TILE BLUE RUNNER



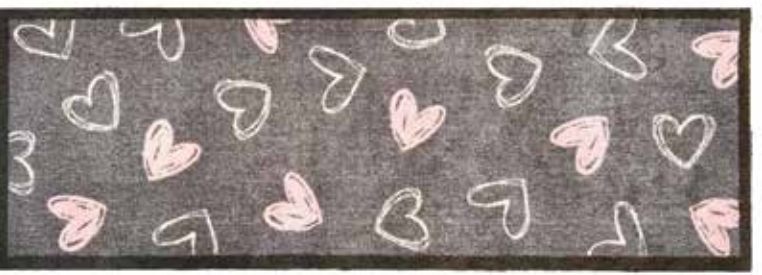
MY HARLEQUIN TILE GREEN



MY HARLEQUIN TILE GREEN RUNNER



MY WELCOME HEARTS



MY WELCOME HEARTS RUNNER



MY PHEASANT



MY PHEASANT RUNNER



MY LEAVES 2



MY LEAVES 2 RUNNER



MY BEES 1



MY BEES 1 RUNNER





STAIN RESIST



WASHABLE



ABSORBENT



RECYCLED CONTENT



NOISE REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER FLOOR HEATING



Sizes:

50cm x 75cm (mat)

50cm x 150cm (runner)

Construction:

Tufted 100% Nylon fibres

Backing: Rubber backing containing recycled plastic





# Howler & Scratch

PET MAT RANGE

## WASHABLE PET MATS



PARK 1



GOING OUT 1



WELCOME DOGGIE



CATCH 2



HOME PAW 1



WIPE YOUR PAWS 1

## MATCHING MATS & RUNNERS



BIG PAWS 2



BIG PAWS 2 RUNNER



BIG PAWS 1



BIG PAWS 1 RUNNER

## CAR BOOT PROTECTOR



BIG PAWS 2 CAR BOOT PROTECTOR



Helps prevent scratch marks on the bumper



HOME 2



HOME 2 RUNNER



STAIN RESIST



WASHABLE



ABSORBENT



RECYCLED  
CONTENT



NOISE  
REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER  
FLOOR HEATING



### Mat & Runner Sizes:

50cm x 75cm (mat)

50cm x 150cm (runner)

### Car Boot Mat Size:

80cm x 100cm (mat) + 70cm x 50cm Rubber flap

### Construction:

Tufted 100% Nylon fibres

Backing: Rubber backing containing recycled plastic





Ideal for the back of the car

## SOFT PET RANGE

These fibres are made of recycled plastic bottles, creating a super soft mat that is washable and stain resistant. The non-slip backing also contains recycled plastic making this an eco-friendly option



MY SOFT CHARCOAL



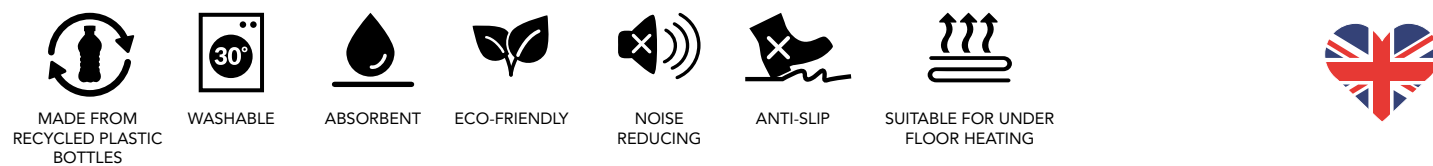
MY SOFT CLOVE BROWN



MY SOFT GHOST GREY



MY SOFT STONE



### My Soft Sizes:

50cm x 75cm  
80cm x 95cm  
50cm x 150cm

### Construction:

Tufted using 100% recycled plastic bottles  
Backing: Rubber backing containing recycled plastic

## SHAGGY, WASHABLE PET RANGE



CHARCOAL MAT

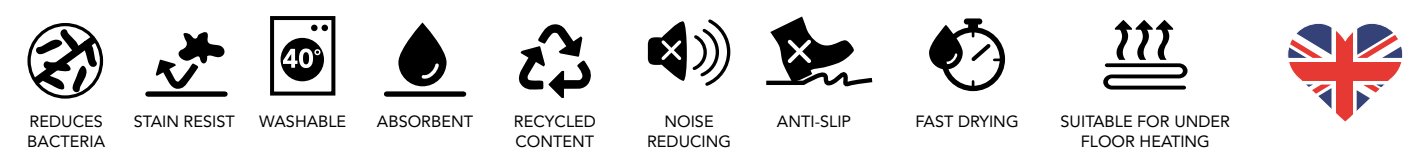


GHOST GREY RUNNER

### COLOURS AVAILABLE:



\*Independent tests have shown that these mats reduce the growth of bacteria by 70.86%



### Sizes:

60cm x 100cm  
80cm x 120cm  
67cm x 150cm (runner)

NB: We can not be held responsible for any damage to flooring underneath the rug if a spill leaks through.

### Construction:

Tufted 100% polypropylene frisee  
Backing: Rubber backing containing recycled plastic





ROPE MATS



ROPE OUTDOOR – BLACK

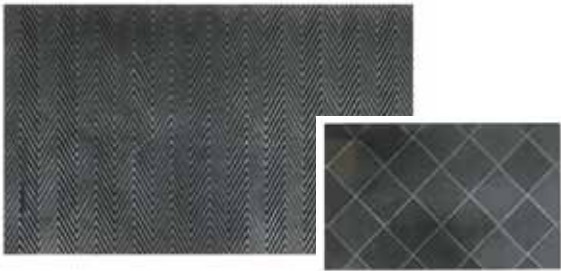


ROPE OUTDOOR – NATURAL

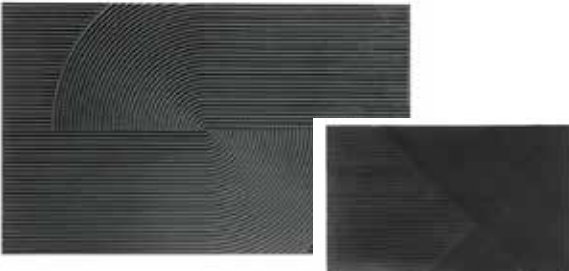


ROPE OUTDOOR – NAVY BLUE

REVERSIBLE RUBBER SCRAPER MATS



REVERSIBLE RUBBER ZIG ZAG MAT

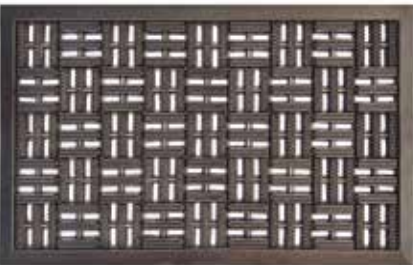


REVERSIBLE RUBBER CURVE MAT

SCRAPER MATS



ECO-OUTDOOR – DIAMOND GRAPHITE



CROSS HATCH RUBBER SCRAPER



RUBBER CAST IRON EFFECT



FIBRE SCRAPER



RIDGED SCRAPER

COIR SCRAPERS, PLAIN & CARVED COIR



COIR SCRAPER BLACK



COIR SCRAPER NATURAL



PLAIN COIR



HALF MOON PLAIN COIR



EMBOSSSED COIR CURVE



EMBOSSSED COIR HELLO

ROPE MAT & ALL SCRAPERS



HARD WEARING



JET WASH



REMOVES MUD

ECO-OUTDOOR



ECO-FRIENDLY



REDUCES BACTERIA



HARD WEARING



JET WASH



REMOVES MUD

Rope Mat Sizes:

45cm x 75cm  
60cm x 90cm

Scraper Sizes:

45cm x 75cm

Construction:

Rope Mats – 100% polypropylene  
Eco-outdoor – Recycled plastic bottles  
Rubber scrapers – 100% rubber  
Fibre & Ridged scrapers – Polypropylene with rubber surround and backing



NATURAL COIR



ECO-FRIENDLY



HARD WEARING



REMOVES MUD

MY Coir Mat – Coir is one of nature's wonder materials, this range takes full advantage of its natural, hard wearing properties. Made from high grade coir, producing less shedding and maximum longevity. They are rot proof and moth proof & fungi resistant.

Reversible Rubber Scraper Sizes:

45cm x 75cm

Coir Sizes:

40cm x 60cm – Coir Scrapers  
45cm x 75cm – Plain & Embossed

Coir Construction:

Tufted 100% natural coconut husk fibres  
Backing: Coir scrapers are made of rubber, plain & carved coir mats are backed with eco-friendly latex.



# My mats® OUTDOOR SURROUNDS & COIR INSERTS




CASTLE SURROUND



MARLEY SURROUND


SURROUNDS – 45cm x 75cm  
INSERTS – 23cm x 53cm

NEW




BRIGHT TILE INSERT

NEW




GREEN LEAVES INSERT


NEW




HELLO INSERT




PLAIN INSERT




DAFFODIL INSERT




WELCOME INSERT




HEART INSERT




BUZZY BEE INSERT




PHEASANT INSERT




STAGS HEAD INSERT



STAR INSERT



LAVENDER INSERT



TOPIARY INSERT



- 

NATURAL COIR
- 

ECO-FRIENDLY
- 

HARD WEARING
- 

REMOVES MUD

Surround Sizes:

45cm x 75cm x 12mm

Insert Sizes:

23cm x 53cm x 15mm

Construction:

Tufted 100% natural coconut husk fibres

Backing: Surrounds are made of rubber, Inserts are backed with eco-friendly latex.



# My mats® OUTDOOR PRINTED COIR RANGE

A wide range of options available from traditional to fun and contemporary. High quality printing makes the designs long lasting and resistant to fading.

PRINTED RANGE 45cm x75cm  
Some designs available in larger size where shown

NEW



BEE HAPPY COIR

NEW



NAVY BORDER STRIPE COIR

NEW



DUCK COIR

NEW



BRIGHT IKAT COIR

NEW



SAGE GREEN WOODBLOCK COIR

NEW



LADYBIRDS COIR

NEW



GREEN SCALLOP BORDER COIR

NEW



SCROLL COIR



FLORAL HEDGEHOG COIR







# OUTDOOR PRINTED COIR (CONT)



HELLO THERE



HEART COIR



WIPE YOUR PAWS COIR



DAFFODIL



STAR COIR



INVERSE STAR COIR (45x75) (60x90)



ENGLISH GARDEN 1



ENGLISH GARDEN 2



ENGLISH GARDEN 3



PHEASANT COIR



WELCOME COIR (45x75) (60x90)



BUZZY BEES COIR (45x75) (60x90)



BORDER COIR (45x75) (60x90)



BORDER COIR RUNNER (55x125)



GREEN BORDER COIR

Now all 3 sizes available with green border

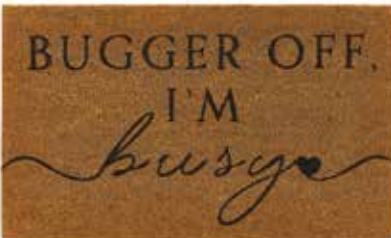
NEW



BLUES STRIPE COIR



BRIGHT TILE COIR



I'M BUSY COIR



IKAT BLUES COIR



GREEN LEAVES COIR



FLORAL HELLO COIR



STAGS HEAD COIR



HI BYE COIR



DECO COIR



POLKA DOTS COIR



GEO 1 TRIANGLE



GEO 2 HEXAGON



LAVENDER COIR



TOPIARY COIR

**SHEDDING:** All coir doormats are made from natural coconut fibres and may shed in the first few months of use. During this period simply brush or shake the mat to maintain its best appearance. **OUTDOOR USE:** If you are using this product outside we recommend that you place your mat in a sheltered area to avoid direct contact with water.



NATURAL COIR



ECO-FRIENDLY



HARD WEARING



REMOVES MUD



## Printed Coir Sizes:

- 45cm x 75cm
- 60cm x 90cm (available in selected designs only)
- 55cm x 125cm (border design only)

## Construction:

- Tufted 100% natural coconut husk fibres
- Backing: Printed coir mats are backed with eco-friendly latex.





# My Lux LUXURY PILE, WASHABLE RUGS

With all the same amazing benefits and stain resistance you know and love from My Rug, our My Lux range has longer pile length and thickness. These amazing washable rugs add the luxurious feel of traditional shaggy rugs yet are stain resistant and washable! Unbeatable softness underfoot and adds instant warmth to a room.



SILVER



SMOKE BLUE



CHARCOAL



STONE

- REDUCES BACTERIA
- STAIN RESIST
- WASHABLE
- RECYCLED CONTENT
- NOISE REDUCING
- ANTI-SLIP
- FAST DRYING
- SUITABLE FOR UNDER FLOOR HEATING
- 

**Sizes:**  
 60cm x 100cm    120cm x 170cm  
 80cm x 120cm    160cm x 230cm  
 67cm x 150cm

**Construction:**  
 Tufted 100% Polypropylene Super Soft Set  
 Backing: Rubber backing with recycled content  
 Pile height: 30mm  
 Edges: Whipped edges



## PLAIN SHAGGY STAIN RESISTANT RUGS



GHOST GREY

COLOURS AVAILABLE:



## MY RUG BATHROOM



BATHROOM COLOURS AVAILABLE:



Stain Resistant to: Wine, baby oil (or other clear oil), make-up (non oil based), coffee, tea, fake tan, juice & washable felt pens

\*Independent tests have shown that these mats reduce the growth of bacteria by 70.86%  
 \*\*We can not be held responsible for any damage to flooring underneath the rug if a spill leaks through.



**My Rug Sizes:**

60cm x 100cm    67cm x 300cm  
 80cm x 120cm    100cm x 150cm  
 67cm x 150cm    140cm x 200cm  
 67cm x 200cm    100cm diameter circle

**My Rug Bathroom Sizes:**

50cm x 80cm Curve    50cm x 130cm Runner 2  
 50cm x 45cm Pedestal    60cm x 80cm Jumbo  
 67cm x 120cm Runner 1    50cm x 80cm Bath Mat  
 50cm x 50cm Square

**Construction:**

Tufted 100% polypropylene frisee  
 Backing: Rubber backing with recycled content  
 Pile height: 25mm  
 Edges: Whipped edges





# STAIN RESISTANT, WASHABLE RUGS

Introducing a great range of WASHABLE easy care rugs, making them an excellent solution for busy households in case spills occur. IDEAL FOR: High traffic areas, hall ways, kid's bedroom, basement or even outside on your patio area.



NEW



COMO

NEW



CROFT

NEW



OAKHAM

NEW



CHATEAU



FLORENCE



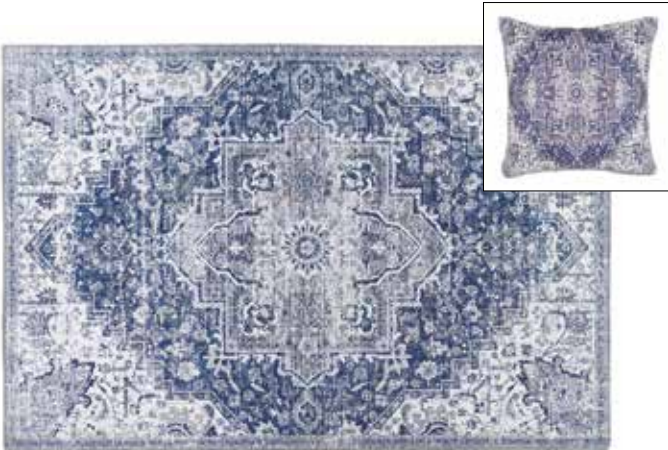
MARRAKESH

NEW

Matching cushions available on these three designs



WINDSOR



GARDA



WASHABLE FAUX FUR - GREY



GREY



IVORY



NATURAL



NOMAD

All these rugs and cushions are easy care, stain resistant and washable



STAIN RESIST



WASHABLE



NOISE REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER FLOOR HEATING



## Sizes:

- 80cm x 150cm
- 120cm x 170cm
- 160cm x 230cm
- 67cm x 200cm

## Construction:

- 100% polypropylene chenille / Washable Faux Fur 100% polypropylene
- Backing: Non-slip made of 50% thermoplastic rubber & 50% cotton
- Pile height: 25mm
- Edges: Whipped edges



Our stand collection has been specially created to help you maximise retail floor space, this is enhanced by our bespoke merchandising and display stand, which contains a perfect mix of designs, materials and features. Our display system will let you create a branded area in your outlet that customers will find irresistible.

- Multiple stand options to fit your requirements
- Minimum order £350 carriage paid mainland UK
- Minimum orders overseas (inc. Ireland) please contact us
- For stand options and prices please contact your Account Manager
- Orders can be mixed mats and runners
- Stand supplied with first full stand order
- Trade prices are excluding VAT
- RRP includes VAT

For more information on the stand packages please contact us on 01484 863 227



**MULTI DISPLAY STAND**  
190cm w x 80cm d x 195cm ht  
(including side hanging,  
excluding header graphic)



**4 SIDED STAND**  
75cm w x 90cm d x 249cm ht



**COIR STAND**  
82cm w x 62cm d x 182cm ht



**2 TIER WATERFALL STAND**  
66cm w x 69cm d x 210cm ht



**MY RUG TALL APEX**  
100cm w x 78cm d x 200cm ht

**Full stock of a stand is required for  
initial stand order**

Please see your account manager for MOV



**WATERFALL STAND**  
CHOICE OF PRODUCT  
66cm w x 69cm d x 210cm ht



**WALL UNIT** – can hold any of the Phoenix brands  
100cm w sections x 67cm d x 202cm ht



**ROLLED RUG STAND**  
Rug: Holds various sized rugs please ask for details  
DIMENSIONS (cm): 65cm w x 65cm d x 180cm ht



**WATERFALL STAND**  
66cm w x 69cm d x 210cm ht



- Cardboard shipper box  
61cm w x 41cm d x 61.5cm h
- Box holds 15 rugs (rug size: 60cm x 100cm)

**NB: Stands are supplied by Phoenix Textiles on a free loan basis and remain the property of Phoenix Textiles**





## THE PHOENOX DIFFERENCE...



### British manufacturing

Flying the flag for British textiles, we are proud to be the UK's leading manufacturer of flooring textiles for the home



### Leading through quality & innovation

Constant investment and development of products and processes to improve performance and lessen our environmental impact



### Sustainability is our future

Caring about the environment is at the centre of everything we do and we strive to make our mills and products as environmentally sustainable as possible



### Reuse don't abuse natural resources

Wherever possible we look to recycle and up-cycle materials to create our beautiful products



### Lead times

Ordering UK manufactured products dramatically reduces lead times for your stock compared to importing



### Training future skilled textile workers

With over 200 skilled workers at our mills in Yorkshire we are passing on invaluable skills & training to the next generation of our workforce

## BRITISH MANUFACTURED MAT INFORMATION



### NYLON TUFTED MAT RANGE...

**LONG LASTING:** Our nylon tufting is soft, durable and stays looking good for longer. These nylon mats have a high fibre density which makes them extremely resilient, crush resistant and hard wearing – they clean the dirt off your shoes to create the perfect barrier mat. The short cropped pile allows the perfect surface for printing our lovely designs and again is more crush resistant so keeping the mat looking like new.

**EASY CLEAN:** Nylon is naturally resistant to staining so washing restores the mat, making it look fresh and new time after time. Quick drying enhances the easy care of the mat.

**VIBRANT COLOURS:** Nylon enhances the mats colours and stays colour fast and vibrant wash after wash.



STAIN RESIST



WASHABLE



RECYCLED  
CONTENT



NOISE  
REDUCING



ANTI-SLIP



FAST DRYING



SUITABLE FOR UNDER  
FLOOR HEATING

### COTTON TUFTED MAT RANGE...

**RECYCLED COTTON WITH ADDED MICROFIBRE:** Our recycled cotton tufts are mixed with microfibre to create an ultra absorbent mat that traps up to 95% dirt, dust and mud. They are able to absorb up to 3x their own weight in water making them highly efficient at keeping your floors clean.

**EASY CLEAN:** Washable at 30°C and they get more effective with every wash.

**SIMPLE FLECK DESIGN:** The cotton mats are made of coloured yarn so keep their colour, the simple fleck design complements any interior also helps to hide dirty marks.



COTTON



WASHABLE



ABSORBENT



ECO-FRIENDLY



RECYCLED  
CONTENT



NOISE  
REDUCING



ANTI-SLIP



SUITABLE FOR UNDER  
FLOOR HEATING

### RUBBER BACKING ON NYLON & COTTON...

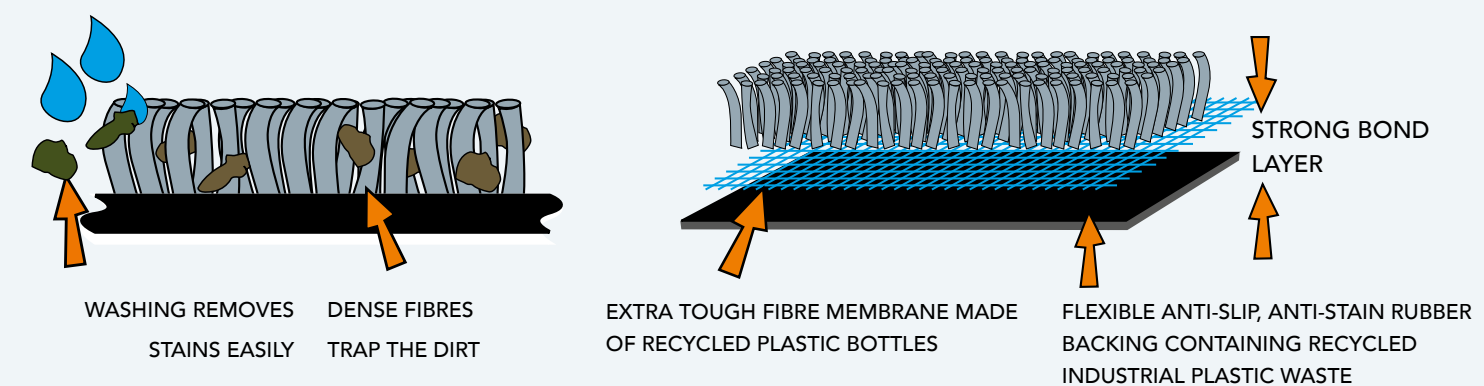
**ANTI-SLIP:** Waffle design combined with soft latex rubber allows grip on hard polished surfaces and carpets to stop the mat from slipping or creeping.

**ANTI-STAIN:** Our stable rubber compound backing is designed not to leave marks, is non-damaging and contains non-staining antioxidants – tested for use on a wide variety of floorings. Our backing is also free from both vinyl & PVC.

**RECYCLED CONTENT:** Our extra tough membrane that holds the tufts to the backing is made 100% from recycled plastic bottles and we use recycled industrial plastic waste in our rubber backing! Our textile mills in Yorkshire are powered by green energy and are ZERO to landfill!

**LONG LASTING:** Heavyweight rubber combined with a specially designed extra strong, fibre membrane to bond the fibres to the backing.

**MACHINE WASHABLE:** Washable at 30°C. Due to the strong bonding layer and the flexible rubber backing the mats can be washed over and over again. The tufted surface becomes more absorbent once washed.



Our mats are designed not to leave marks, however a combination of cleaning products, sunlight & heat may affect and/or cause discolouration to certain types of flooring when covered. We would advise you to please lift the mat frequently to allow the floor under the mat to be cleaned and aired. Our backing is a natural based product free from vinyl & PVC. For specialist flooring please check with the manufacturer before using any rubber backed mats.





## WHY BUY BRITISH?

There are so many reasons that buying British makes commercial sense...

**HIGH QUALITY PRODUCTS** – Buy once and buy right, our British manufacturing has always been known for its high level of quality. Our products are made to last, therefore making the cost per use lower than cheaper imported products. The conscious consumer are leading the way in demanding products that last longer and do less damage to the environment.

**REDUCED CARBON FOOTPRINT** – Drastic action must be taken to reduce CO2 emissions and improve the environment. By buying British, the environmental footprint of the products are massively reduced, as well as the fact that we use recycled materials wherever possible. As for the organisational environmental footprint, buyers don't need to travel the world they can visit our UK factory to see the products being made. Lead times are reduced, shipping and stock control are made easier.

**STIMULATING THE ECONOMY** – By keeping Britain manufacturing we are producing the next generation of skilled workers, creating jobs and reinvesting in our local economy.

**GREAT CUSTOMER SERVICE** – Our customer service is second to none! Deal with our passionate, friendly sales team, based in Yorkshire and around the country to get all the support you need, when you need it.



## MADE FOR YOU... come and see us IN YORKSHIRE



## GET IN TOUCH

We're a friendly bunch, from our fabulous sales team to our amazing factory staff, so get in touch and why not book a meeting to come and see how we make all the lovely products.

Here are the names and numbers of our team and the areas they cover if you would like to ring them directly...

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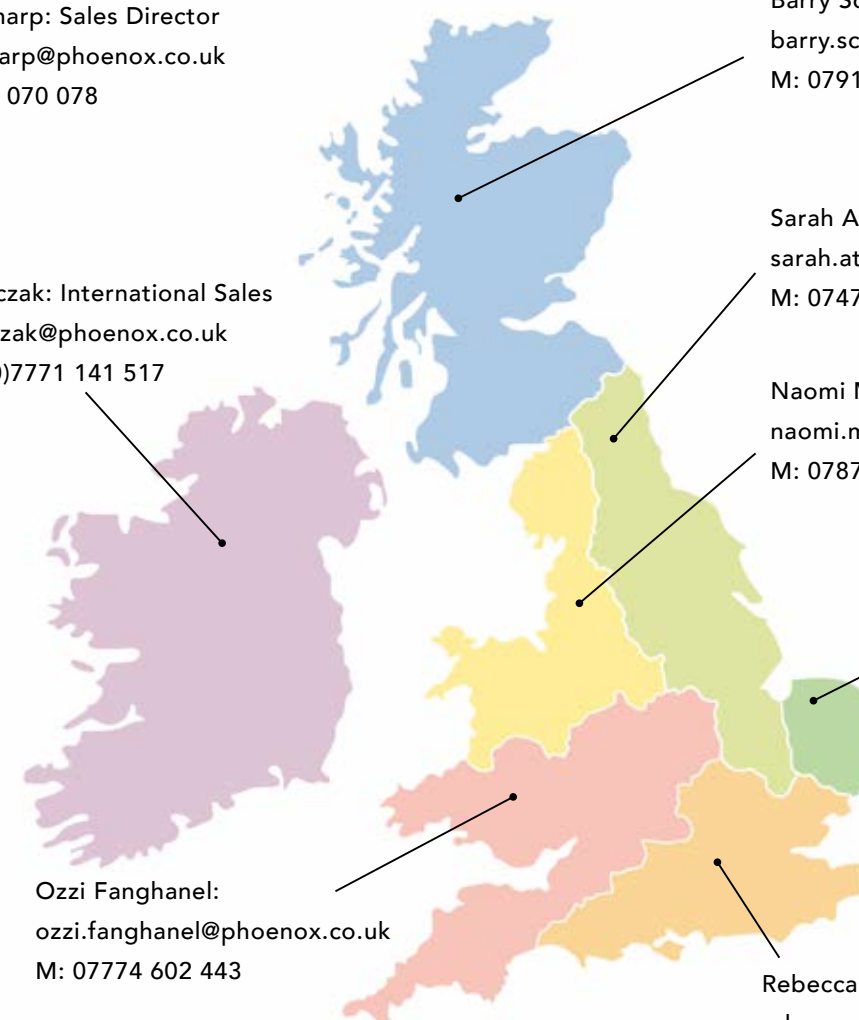
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We sell our products to customers all over the World so for International enquiries call +44 (0)1484 863 227



Please don't hesitate to contact one of our account managers who will be happy to help with any enquiries you may have, you can call us on **01484 863 227** or visit our website – **phoenix.co.uk**  
We look forward to hearing from you.