



Wrendale
DESIGNS

by Hannah Dale



AUTUMN / WINTER SUPPLEMENT 2023

A message from Hannah...

Welcome to our Autumn/Winter 2023 supplement. You will have noticed the smaller size which is part of our commitment to sustainability and reducing our carbon footprint. It still contains all of the lovely newness and as much information as usual.

My favourite new additions by bar are the new members of our plush family- Jack the donkey, Adele the robin and Beryl the sheep. It's always a challenge to translate the artwork into this medium but I love the results!

I hope you enjoy browsing through all of the other new additions and look forward to hearing what you think.

Hannah





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SUSTAINABILITY

As part of our commitment to sustainability, you will notice that we are **eliminating single use plastic packaging** from our cards, stationery and giftware going forward. Please bear with us as we phase out the older types of packaging in favour of newer and more **environmentally friendly** methods that will still ensure that our products arrive to you in perfect condition.

*Want to see our
full catalogue?*



Scan the QR code to view our full 2023 Spring/Summer range.

GET INVOLVED...



SHARE YOUR PHOTOS

Tag us using @wrendaledesigns



WANT TO USE OUR IMAGES?

Email marketing@wrendaledesigns.co.uk for access to our images

These handy symbols are dotted throughout our catalogue...



OCCASION CARDS



OC139 'Foraging Foray'



OC138 'Stargazing'



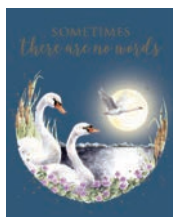
OC137 'Through the Brambles'



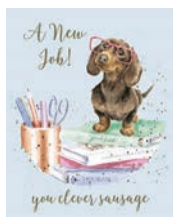
OC136 'New Bee-ginings'



OC135 'Happy Purrrr-thday'



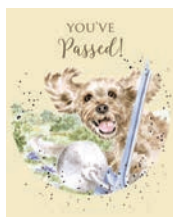
OC134 'Swan Lake'



OC133 'Clever Sausage'



OC132 'On To Your Next Adventure'



OC131 'Let the Journey Begin'



OC130 'Beautiful New Home'



OC129 'Bluebell Woods'



OC128 'Forget Me Not'



FRENCH OCCASION CARDS



FOC067 'Joyeux Anniversaire'



FOC066 'Félicitations'



FOC065 'Bonne Chance'



GERMAN OCCASION CARDS



GOC076 'Vielen Dank'



GOC075 'Alles Gute zum Vatertag'



GOC073 'Glückwunsch zur bestandenen Prüfung'



GOC077 'Ein kleiner Gruß zum Valentinstag'



GOC074 'Wunscherfüller'





the wrendale PET COLLECTION

We have expanded our pet collection to include more accessories and a refreshed new look for the treat tins. Not just for pups, as well as beautifully printed dog walking accessories such as a cross body bag, poop bag holder, treat bag and fun dog bandanas in two sizes, the collection also includes tins suitable for dog, cat, guinea pig, hamster and rabbit owners. All of the items in this collection make great gifts or purchases for those obsessed with their animals.



PET TINWARE



PETTTN001
Dog Treat Tin



PETTTN002
Cat Treat Tin



PETTTN003
Guinea Pig/Rabbit/Hamster Treat Tin





NEW



DOG ACCESSORIES



PETWB001
Dog Walking Bag



PETTB001 Dog Treat Bag



PETBH001 Poop Bag Holder



PETBAND002
M/L Dog Bandana



PETBAND001
XS/S Dog Bandana



NEW



introducing MEN'S SOCKS

We have expanded our best-selling sock range to include men's socks. The men's bamboo sock collection combines the same striking artwork featured across Wrendale women's socks but with more masculine designs, colours and patterns. As always, the socks come with a complimentary gift bag perfect for gifting.



*Scan here to view
our popular women's
sock collection.*



MEN'S SOCKS



SOCKM006
'Willow'



SOCKM005
'Bright Eyed and
Bushy Tailed'



SOCKM004
'In My Footsteps'



SOCKM003
'Walkies'



SOCKM002
'Ready For My
Close Up'



SOCKM001
'Portrait of a Stag'



XSOCKM003
'All Wrapped Up'



XSOCKM002
'A Highland Cow'



XSOCKM001
'A Little Robin'

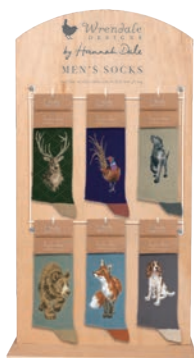


SBAG Sock Gift Bag



XSABG Christmas
Sock Gift Bag





Rotating Countertop Display

Create an eye-catching display in your store with this rotating countertop wooden stand, displaying six designs on either side of the stand.

798mm x 365mm x 200mm

Order 12 designs in 6's and the display is FREE.
Order 12 designs in 3's and the display is €15.00.

SOCKMPOS



PLUSH



PLUSHM013 Adele Junior

*Inspired by 'Jolly Robin'*

Adele loves a bit of glitz and glamour and truly believes that one can never be overdressed. She is always the first on the dance floor at any party and loves to shake her feathers to Abba's Dancing Queen. Adele also enjoys a spot of gardening and once won first prize for her very large marrow at the local village show. She loves foraging for wild mushrooms and once fell in a pond trying to retrieve a shaggy ink cap. To save her embarrassment she told her friends she had taken up wild swimming.

Inspired by 'Woolly Jumper'

Beryl loves to be outdoors and has recently taken up Nordic walking which keeps her busy most weekends. Known as a bit of a thrill-seeker, she loves white-water rafting and has always wanted to try her hoof at parkour. Highly sociable, Beryl was the founding member of her local 'knit and natter' group which once led a successful campaign to make socks for cold penguins. Beryl loves to bake and often raises eyebrows with her unusual flavour combinations.



PLUSH012 Beryl



PLUSH011 Jack

*Inspired by 'Gentle Jack'*

Jack is a gentle soul whose kind and caring nature makes him popular with all who know him. He has a keen interest in geology and loves to look for interesting rock formations in his spare time. Jack enjoys wild camping and can think of nothing better than sleeping under the stars, telling ghost stories and toasting marshmallows over a camp fire. Always looking for a new challenge, Jack has dabbled in metal detecting and once found a paperclip shaped like a dinosaur.



your favourite
Wrendale characters
BROUGHT TO LIFE



Little Wren CANVAS PRINTS



LTW-CANS009
'A-roar-able'



LTW-CANS008
'Up and Away'



LTW-CANS007
'Stand Tall'



LTW-CANS006
'Ladybird'



LTW-CANS005
'Bounces of Fun'



LTW-CANS004
'Hold on Tight'





LTW-CANS003
'Stay Clever
Little Fox'



LTW-CANS002
'Words of Wisdom'



LTW-CANS001
'Loved Deerly'



GLASSES CASES



GLC014 'Growing
Old Together'



GLC013 'Snug as
a Cub'



GLC012 'Sweet
Dreams'



GLC011 'Just
Bee-cause'



GLC010 'Love and
Hedgehugs'



GLC009 'Owlets'



Countertop Stand

We offer a FREE countertop stand
when you order 6 x 6 glasses cases.
(Displays 36 glasses cases).

400mm x 260mm x 525mm.
Sustainably sourced from responsibly
managed forests.

STA018





KEYRINGS



KR028 'Curious Robin'



KR027 'Snug as a Cub'



KR026 'Paws for a Picnic'



KR025 'Pottering About'



KR024 'I Spy a Butterfly'



KR023 'Dandy Day'



Countertop Spinner

We offer a FREE bespoke countertop spinner for our keyrings if you order 12 designs in 6's.

270mm x 220mm x 220mm

Topper Code: KEYRINGTOPPER



Spinner Code: KEYRINGSPINNER



MINI TINS



MT024 'Wisteria Wishes'



MT023 'Puddle Ducks'



MT022 'Variety of Life'



MT021 'Growing Old Together'



MT020 'Owlets'



MT019 'Head Clover Heels'

*Countertop Stand*

We have developed a countertop stand to make our gift tins easy to display. We offer a FREE countertop stand when you order 12 x 3 mini tins.

275mm x 420mm x 302mm
Sustainably sourced from responsibly managed forests.

STA008



NAIL FILE SETS



NAIL006 'Country Fields'



NAIL005 'Tree Top Blossom'



NAIL004 'A Cottage Garden'



NAIL003 'Woodland'





NAIL002 'Meadow'



NAIL001 'Hedgerow'



Countertop Stand

We have developed an attractive countertop point of sale to make our nail file sets easy to display.

We offer a FREE countertop stand when you order 6 x 6 nail file sets.

250mm x 200mm x 390mm. Sustainably sourced from responsibly managed forests.



STA019



SOAPS



SOAP006 'Country Fields'
with notes of crab apple
and rosewood



SOAP005 'Tree Top Blossom'
with notes of white
jasmine and sandalwood



SOAP004 'A Cottage Garden'
with notes of rose and
lily of the valley



We have two new countertop display units so our stockists can display lip tins and soaps separately. We offer the displays FREE if you order enough to fill them (quantities below).



STA016 Soap
Countertop Display

Holds 18 soaps 3 units x 6 designs.
225mm x 310mm x 290mm



STA017 Lip Tin
Countertop Display

Holds 72 lip tins 6 units x 12 designs.
225mm x 330mm x 310mm



PLAYING CARDS



PLC002
'Country Set' and
'Whiskers and Paws' playing cards



BOOKS



BOOK008
'The Country Set'



BOOK009
'The Young Ones'





opping list

- bread
- milk
- eggs



You can
do it!
:)



STICKY NOTES



ST009 'Pottering About'



ST008 'Snug as a Cub'



ST007 'Ladybird'



ST006 'Growing Old Together'



ST005 'Just Bee-cause'



ST004 'Field of Flowers'



PAPERBACK NOTEBOOKS



N063 'New Pastures'



N062 'Pottering About'



N061 'Head Clover Heels'



N060 'Sew it Begins'



N059 'Busy as a Bee'



N058 'Flutterly Fabulous'



N057 'A Pup's Life'



N056 'Just Bee-Cause'



N055 'Feline Good'



N054 'Hee Haw'



When I'm feeling weary, or just a
little low,
and things have got too much for me,
I know just where to go.
Right out beyond the woodland, across a
silver brook,
beside an open meadow is a wild and
untamed nook.

I nuzzle in the grasses as the
sunlight strokes my face
and I'm wrapped up in the perfume of
the heathrow's warm embrace.
The air is thick and heavy, a
cacophony of sound
Of buzzing and vibrating wings,
pulsating all around.

In the hazy distance, a bounding
hare makes chase.



His tail a flash of fluttering white, he
hurtles in grace.
A snuffling of whiskers, a twitching
of a nose,
a little mouse is foraging beneath a
willow.

High up in a tree-top, a little acrobat
scampers through the branches of her
leafy habitat.

And there amongst the willows, where
nature has her way,
I feel restored and have new strength to
go on with my day.





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SHOPPING PADS



SP054 'Not a Daisy Goes By'



SP053 'Head Clover Heels'



SP052 'Contemplation'



SP051 'Paws for a Picnic'



SP050 'Feline Good'



SP049 'The Birds and the Bees'



SP048 'He's a Fun-Gi'



SP047 'Busy as a Bee'



SP046 'Daisy Coo'



SP045 'Piggy in the Middle'



SP044 'Crackers about Cheese'



PASSWORD BOOK



removable
sticker

PWB004 'Snug
as a Cub'



BOOKMARKS



BM036 'The Highlander'



BM035 'Bon Appétit'



BM034 'Head Clover Heels'



BM033 'Field of Flowers'



Countertop Stand

We offer a bespoke countertop display for our bookmarks FREE of charge with any orders including 6 x 12 bookmarks.

330mm x 240mm x 190mm.

Sustainably sourced from responsibly managed forests.

BMPOS_F



MADE IN THE UK



PLASTIC FREE



100% RECYCLED MATERIALS

NOTE CARD SETS



ANCP016 'Love and Hedgehugs'



ANCP015 'Feline Good'



ANCP014 'Bon Appétit'



ANCP013 'The Flower Pot'



LICENSED PRODUCT RANGES

WAX LYRICAL

+44 (0) 1229 461111 | www.waxlyricaltrade.com



BOTHY THREADS

+44 (0) 1900 828844 | info@bothythreads.com



CHRISTMAS *with Wrendale*



Our Christmas collection is ever-expanding, including greeting cards, planners, accessories, homeware and much more. Take a look at our full catalogue to view the complete Wrendale Christmas collection.



POINT OF SALE TOOLS

When it comes to styling your Wrendale display, we've done the work for you...

We have designed a selection of beautifully illustrated point of sale units to make showcasing your range as effortless as possible and to provide an easy and enjoyable shopping experience for your customers.

Developed to fit a variety of products in different shapes and sizes, our point of sale display tools feature some of Hannah's best-loved designs in vibrant colours to draw attention to our range.



SPINNERS

The simplistic layout of our card spinners makes it easy for shoppers to browse, while our wonderfully engaging display units really stand out in a crowd. Whichever you choose, you can be sure our point of sale will complement your Wrendale selection and support your sales.

Please contact us for more information about the spinners...

COUNTER TOP DISPLAY UNITS

We have a variety of point of sale units for our giftware products throughout the catalogue, as well as a stationery stand and Christmas stand which can be used for a variety of items...



STA014
560mm x 540mm
x 315mm



SPT001
210mm x 300mm



STA015
500mm x 540mm
x 415mm



MERCHANDISING

MARKETING MATERIALS

We are pleased to offer the following merchandising tools free of charge to our customers. As well as our marketing bundles, we have also introduced two new hanging signs to attract customers to your Wrendale displays. The hanging display signs measure 800mm x 400mm.



Wrendale Designs Hanging POS
WDL-HPOS



A2
POSTER



WINDOW
STICKER



COUNTER
DISPLAY
BOARD

English – MARKBUN01



German – MARKBUN03



French – MARKBUN04



ABOUT US

A LITTLE ABOUT WRENDALE DESIGNS...

Wrendale Designs started life on a kitchen table in Lincolnshire, UK. From humble beginnings, it has become a globally recognised, multi-award-winning brand of best-selling giftware, well known for the characterful illustrations.



To find out more about Wrendale Designs scan the QR code to view our welcome presentation.



THE WRENDALE VISION...

Wrendale aspires to be one of the best giftware brands globally and a household name across the world. We hope our customers who form part of the wider Wrendale community will love the brand not only for the products which are high quality, sustainably sourced, rich in unique detail and always deliver a smile, but also for the whole 'Wrendale experience'. This encompasses all round excellence from creative marketing and beautiful packaging to world class customer service. The success and sense of achievement is shared by an exceptional team who together form the core of the 'Wrendale family', committed to delivering the vision and creating a happy and fulfilling environment.

MORE INFORMATION...

Scan the QR code to view our welcome presentation with lots more useful information about Wrendale, our commitment to sustainability and more.



USEFUL INFO



IMAGE REQUESTS

We have an image bank available to our stockists which includes low resolution images ready for use on website and/or social media.

To request this, please contact marketing@wrendaledesigns.co.uk.



ORDERS & DELIVERY...

We pride ourselves on our excellent customer service (as well as our lovely designs!) Please get in touch if there is anything we can help you with.

We offer carriage paid delivery on orders over €200 for the EU. Our website has a trade site, enabling you to place re-orders online. Most of our products are sold in sixes.

GET IN TOUCH...

We'd love to hear your feedback...

UK

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www.wrendaledesigns.co.uk

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t: +44 1652 680253

www.wrendaledesigns.eu

Germany

e: info@wrendaledesigns.de

t: 001652 680253

www.wrendaledesigns.eu

MEET US

Nordstil, Hamburg,
22nd - 24th July 2023

Maison & Objet, Paris,
7th - 11th September 2023

VEBO Fair, Naples,
6th - 9th October 2023

Spring Fair, Birmingham
3P10-Q11, 4th - 7th
February 2024

inspired by
nature brought to life
in watercolour...



EUCATALOGUE2023-2



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